

Camera and Mobile Phone Policy

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Record of changes

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Context

What is a 'Photographer'?

A photographer is anyone engaged in the pursuit, professional or otherwise, of capturing moving or still images. It is unacceptable to capture an image with the purpose of defaming your subject(s) and it is an offence to capture an indecent photograph of a minor (the Protection of Children Act 1978).

This policy is written to support The Outdoors Group Ltd in the carrying out of legal duties according to this and other regulations.

Use of Mobile Phones and Cameras

This guidance relates to all areas of the company other than The Outdoors School. Staff working in The Outdoors School should refer to The Outdoors School social media and IT Policy for specific guidance for the school.

Courses or Delivery Operating Off Site

The Outdoors Group Ltd will adhere to the existing policy and procedures of the businesses or organisations in which they operate for this provision.

Courses and Delivery Operation on The Outdoors Group Ltd Sites

- The Outdoors Group Ltd have consent forms for photography that covers permissions for staff taking photographs of any session activities or participants.
- Where parents are present for provision (i.e., birthday parties and toddler clubs) their direct permission will be sought, this will be recorded through our consent process as part of the booking procedure.
- No session or child will be photographed by Company staff where there is no consent or consent is unclear.
- Adult courses or participants where everyone present is over 18 are assumed to be responsible for their own consent.
- Photos of learners' work without any identifying features may be taken for evidencing of learning and outcomes.

Sessions on Site that Involve Parents

The following are guidelines provided by The Outdoors Group Ltd based on the legal statute of England and Wales according to Home Office advice as given below:

Providing the landowner is fine with people taking pictures then there is nothing to restrict you from capturing images of your family and other families, and there is nothing preventing you from sharing those images online (or selling prints to the other partygoers). Other parents do not have the right to determine whether you can take or share your photographs. If a parent does not wish his or her child to be photographed, then it is best that they move away whilst photographs are being taken.

Parents Taking Photographs During our Sessions

Photographic opportunities may be taken under direct supervision of the instructor and must not include any child without consent.

Birthday Parties

The Outdoors Group Ltd staff will not take photographs or other recordings during birthday parties without full consent.

- The consent for parental photography at birthday parties is assumed to be in place and is the responsibility of the person/s booking the birthday party.

- All photography on site will be monitored by The Outdoors Group Ltd and reported under our safeguarding policy if deemed necessary as our legal responsibility to safeguarding requires.